

# Strategies for including young people with additional needs in longitudinal surveys – additional resources

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# Some more detailed things for consideration when designing surveys 'inclusively'... (from SEND Futures and other studies) - 1

## **Questionnaires / survey instruments**

- simple wording
- avoid double negative statements
- scales that are easy to interpret
- consistent scales (e.g. same order answers, type of question)
- visual elements to help with scales
- shorter surveys and fewer questions
- muted colours
- no auto-playing movement/sound
- easy to navigate
- spoken question soundbites
- user testing with relevant audiences

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# Some more detailed things for consideration when designing surveys 'inclusively'... (from SEND Futures and other studies) - 2

## **Materials and protocols**

- developing materials in consultation with disabled participants and carers/staff
- allowing participant to nominate a trusted person to respond on their behalf
- providing easy-read survey option, can be routed on survey landing page/first page
- protocols for how to provide support – and recording where and how this is provided
- offering alternative formats incl EasyRead, BSL, video/audio interpretation
- consult with carer/advocate re: respondent's needs

## **Dissemination**

- accessible format, plain language, essential information easy to locate
- BSL and Easy Read summaries, video of findings

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# Some more detailed things for consideration when designing surveys ‘inclusively’... - references

- **Wigham et al 2022** – Survey of autistic adults, relatives, and clinical teams. Information, consent forms and survey schedules **developed in consultation** with adults with autism and relatives via focus groups **co-facilitated** by a relative of a person with autism.
- **Sabri et al 2015 (NPC) - Measuring the Well-Being of young People with Special Educational Needs** Testing of surveys with pupils with SEND included common feedback about – needing scales to be easy to interpret, consistent (e.g. same order answers, type of question), visual elements to help with scale, shorter surveys and fewer questions for limited concentration spans, simple wording
- **Annual Disability and Activity Survey 2022-23** – First page of survey **asked participants if they wanted standard or easy read formats**. Simple, engaging wording. Option for someone to complete on participant's behalf. Reports in accessible format with engaging style, BSL and easy read summaries and presentation of findings video link.
- **Dimitrellou and Male 2020 - Understanding What Makes a Positive School Experience for Pupils with SEND - Can Their Voices Inform Inclusive Practice** Respondents preferred muted colours, background images, symmetry in design, logical ordering and/or sizing of elements, no auto-playing movement, no surprises.